



January 13, 2025

Re: On-Screen Advertising Contract

To Local Area Business,

In 2015 the theater was once again entertaining those of our community and beyond. In an average year there are 132 movies played and 12,515 patrons that come to these movies. This is a great opportunity to advertise your business. We want to help you promote your business prior to the movies. Not only is this a great way to advertise your business, but it also helps the City pay for the utility costs of the theater.

A one (1) year contract for \$350.00 will provide the following:

- 1 slide and narrative provided by you or created by us and prepared in accordance with the directions of the Canby Theater.
- The slide will run twice for 10 seconds each before the featured movie.

If you want to advertise more than one business on the screen at a time, there will be an additional charge of \$175.00 for each business that you want to advertise on the slide.

The contract will be from April 2025-April 2026. The timeline for the advertisements is as follows:

Contracts are due to the office by February 14th
Proofs will be ready to be looked at by March 17th
Advertisements will start on April 1st

The City and the Canby Theater thank you for all of your support.

Sincerely,

Bonnie Merritt
City Administrator



City of Canby – Canby Theater

110 Oscar Ave N.

Canby, MN 56220

ON-SCREEN ADVERTISING CONTRACT

The undersigned agrees to pay the sum of

_____ \$350.00 for 1 year with payment being due by March 31st, 2025 (This covers advertising 2 times prior to the movie)

_____ \$175.00 for each additional participating business that you own (if advertised on the same slide)

Canby Theater will not display the slide until payment is received in advance of the contract period.

This contract will be from April 2025-April 2026. Contracts are due to the office by February 14th, 2025.

***Any changes made to your advertisement after April 1st, 2025, will be subject to a \$25 minimum fee**

Please contact Thalia Sik with questions at tsik@canbymn.gov or 507-223-7295.

We agree to the above conditions.

Business Name

Address:

Business Email

Authorized Signature

